**Ian Lindstrom**

480-625-8212 | Ianwlindstrom@gmail.com | www.linkedin.com/in/ianlindstrom

**EDUCATION**

**Ohio University, College of Business** | Athens, Ohio May 2024

*Bachelor of Business Administration and Bachelor of Sport Management* GPA: 4.0

Majors: Business Analytics, Management Information Systems, and Sport Management

**EXPERIENCE**

**Rapsodo** | St. Louis, Missouri June – August 2022

*Business Analytics and Operations Intern*

* Analyzed large B2B revenue streams of over $4,000,000 in profit and identified future sales growth strategies on a per-consumer basis through the use of Excel, NAV, SPS, and Stackline
* Conducted Amazon golf line return audit of over 400 transactions to identify improvements for long-term B2C conversion rates through the use of Salesforce and Microsoft Excel
* Cleaned and organized all company sales records since 2020, including $7,200,000 in revenue

**Play9Sports** | St. Louis, Missouri May – August 2022

*Baseball Analytics Intern*

* Evaluated thousands of pitches of data from multiple months of Play9Sports travel tournaments, to identify trends in youth baseball development with the use of Microsoft Excel
* Utilized social media analytics to receive honors as top social media intern five times in a highly competitive 60-person staff, through the generation of over 300,000 impressions on Twitter
* Excelled as an on-field scout, consisting of live reporting and analytical collection through over 250 hours of in-person tournament play

**LEADERSHIP ACTIVITIES AND MEMBERSHIPS**

**Ohio Baseball** | Athens, Ohio November 2021 – Present

*Director of Analytics*

* Crafted personal development plans for players with the use of advanced analysis of Rapsodo personal statistics, including launch angle, exit/pitch velocity, and spin rate/efficiency
* Compiled and evaluated over 20,000 pitches of data to prepare analytically driven scouting reports on opposing teams which generated an 80%-win rate

**Ohio Hockey** | Athens, Ohio September 2021 – Present

*Game Operations Assistant*

* Oversaw the distribution of all season ticket sales for over $6000 in profit, including the creation of a tracking system through Microsoft Excel
* Developed strong communication skills through the precise execution of before-game presentations and in-game events to maximize the fan experience

**Ohio Sports Analytics Team** | Athens, Ohio August 2021 – Present

*President*

* Created the first-ever OSAT case competition including teaching content, organizing competition structures, and constructing a judges panel of highly distinguished professionals in the industry
* Organized weekly meetings and events to educate about the specifics of sports analytics
* Coordinated high-end networking experiences through collaboration with industry professionals

**HONORS AND AWARDS**

**Ohio AIS Excellence Award** |Athens, OhioApril 2022

**Dan Lowe Scholarship Award** |Athens, OhioMarch 2022

**Ohio University’s Dean List** |Athens, OhioFall 2021 – Present